

# Contagious Intelligence: The Role of Indexing in Redefining the Spectrum of Human Cognitive Capacities

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Author: George A. Ure, MBA

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## Abstract

Traditional models of intelligence have emphasized accumulation and measurement of knowledge, often overlooking the critical role of organization and retrieval. This paper introduces "contagious intelligence" as a framework that integrates multidimensional intelligences with the concept of "indexing"—the architecture for storing, retrieving, and applying knowledge. Drawing on psychological, neuroscientific, and educational literature, we argue that indexing is the overlooked imperative in intelligence theories, enabling adaptability and transmission of cognitive capacities. Through a synthesis of existing models (e.g., multiple intelligences, emotional intelligence) and novel categorizations (e.g., life indexers vs. mass indexers), we explore how indexing facilitates collaboration, neurodiversity, and human-AI symbiosis. Ethical implications and future directions for education and research are discussed, emphasizing the contagious nature of indexing practices in an AI-augmented world.

**Keywords:** intelligence, indexing, contagious intelligence, multiple intelligences, neurodiversity, knowledge management

## Introduction

For over a century, intelligence has been conceptualized primarily through psychometric lenses, such as the intelligence quotient (IQ) developed by Binet (1905) and refined by Terman (1916). However, these narrow definitions fail to capture the breadth of human cognitive capacities, leading to biases and incomplete assessments (Gardner, 1983; Sternberg, 1985). This paper expands the discourse by proposing a multidimensional symphony of intelligences, while introducing "indexing" as the foundational architecture that enables retrieval, application, and transmission of knowledge.

Indexing refers to the systematic organization of information for efficient access, akin to library classification systems like the Dewey Decimal System (Dewey, 1876). We argue that intelligence is not merely accumulative but organizational, adaptable, and inherently contagious—spreading through social interactions, education, and technology. This framework builds on historical and contemporary theories, incorporating personal and collective dimensions, and addresses gaps in existing models. The paper is structured as follows: a review of multidimensional intelligences, the indexing imperative, typologies of indexing styles, the contagious mechanism, supporting evidence from siloed research, pedagogical applications, and ethical considerations.

## Multidimensional Intelligences: Beyond Traditional Metrics

Intelligence encompasses diverse domains that interact dynamically, evolving across cultures and lifespans.

### **Cognitive and Task Intelligence**

Cognitive intelligence includes fluid (Gf) and crystallized (Gc) components, as delineated by Cattell (1963). Fluid intelligence involves abstract reasoning and peaks in early adulthood, while crystallized intelligence accumulates through experience (Horn & Cattell, 1967). Assessments such as Raven's Progressive Matrices (Raven, 1936) and the Wechsler Adult Intelligence Scale (Wechsler, 1955) emphasize these aspects. Task intelligence extends this to practical application, correlating with occupational performance (Schmidt & Hunter, 1998).

### **Emotional and Social Intelligence**

Emotional intelligence (EQ) involves self-awareness, regulation, empathy, and social skills (Salovey & Mayer, 1990; Goleman, 1995). Tools like the Mayer-Salovey-Caruso Emotional Intelligence Test (MSCEIT) measure these, with meta-analyses showing correlations to job success ( $r \approx 0.28$ ; Joseph & Newman, 2010). Social intelligence focuses on group dynamics (Thorndike, 1920), while collective intelligence emerges in diverse, decentralized systems (Surowiecki, 2004; Woolley et al., 2010).

### **Creative, Practical, Spiritual, and Existential Intelligences**

Sternberg's triarchic theory highlights analytic, creative, and practical intelligences (Sternberg, 1985). Creative intelligence is assessed via divergent thinking tasks like the Torrance Tests (Torrance, 1966). Practical intelligence involves tacit knowledge for everyday adaptation. Spiritual and existential intelligences address meaning-making and ethics (Gardner, 1983; Frankl, 1946), measured by tools like the Spiritual Intelligence Self-Report Inventory (SISRI-24; King, 2008).

### **Physical, Somatic, Ecological, Cultural, and Moral Intelligences**

Bodily-kinesthetic intelligence involves motor skills (Gardner, 1983), linked to embodied cognition (Varela et al., 1991). Ecological intelligence promotes environmental harmony (Goleman, 2009), while cultural intelligence (CQ) enables cross-cultural adaptation (Earley & Ang, 2003). Moral intelligence draws from developmental stages (Kohlberg, 1958), assessed via the Defining Issues Test (Rest, 1979).

### **Metacognition and Intersections**

Metacognition oversees these domains (Flavell, 1976), with tools like the Metacognitive Awareness Inventory (Schraw & Dennison, 1994). Intelligences overlap as networks, modeled via graph theory (Sporns, 2011), supporting holistic assessment and development across the lifespan (Baltes et al., 1999).

## **The Indexing Imperative: The Missing Architecture of Intelligence**

Existing models overlook indexing—the organization and retrieval of knowledge—as a core component. Indexing bridges accumulation and application, addressing limitations like information overload (Toffler, 1970) and retrieval bottlenecks (Miller, 1956).

In human cognition, indexing manifests as memory strategies, evident in disorders like Alzheimer's where hippocampal damage impairs retrieval (McClelland et al., 1995). In AI, indexing via vector databases and retrieval-augmented generation (Lewis et al., 2020) enables efficiency. Human-AI symbiosis requires users to develop indexing skills, such as prompt engineering or personal knowledge management (e.g., Roam Research; Ahrens, 2017), enhancing productivity (Bloom et al., 2014).

Indexing differentiates knowledge workers, shifting focus from "what you know" to "how you index" in data-abundant environments (International Data Corporation, 2024).

## Typologies of Indexing Styles

Individuals exhibit distinct indexing styles, influencing collaboration and adaptation.

### **Life Indexers vs. Mass Indexers**

Life indexers prioritize practical, relational categories (gist-based processing; Reyna & Brainerd, 1995), while mass indexers create extensible, detailed lattices (systemizing cognition; Baron-Cohen, 2002). These styles complement each other, with personality traits like openness correlating to mass indexing (McCrae & Costa, 1997).

## Implications for Education and Collaboration

Education rewards memorization over indexing (OECD, 2018), yet indexing training (e.g., mind maps; Buzan, 1974) improves retention (Farrand et al., 2002). Recognizing styles fosters agile teams, boosting innovation (Page, 2007).

### **Contagious Intelligence: Transmission Through Indexing**

Contagious intelligence posits that cognitive capacities spread via indexing practices, reframing neurodiversity as alternative strategies (Baron-Cohen, 2002; Armstrong, 2010). Genetic predispositions influence indexing (Plomin et al., 2016), teachable through schemas and tools (Montessori, 1912).

This topology views intelligence as networked and transmissible, akin to memetics (Dawkins, 1976), amplifying collective potential in AI-era collaborations (Bostrom, 2014).

## Evidence from Siloed Research

Neuroscience supports hippocampal indexing (McClelland et al., 1995; Ranganath & Ritchey, 2012). Category-specific deficits reveal dissociable paths (Capitani et al., 2003). Verbal fluency tests expose phonemic vs. semantic routes (Henry & Crawford, 2004). Expertise research shows structural organization (Chi et al.,

1981), with tools like concept maps enhancing learning ( $d = 0.57$ ; Nesbit & Adesope, 2006). Neurodiversity highlights alternative strengths (Motttron et al., 2006).

Integrating these silos confirms indexing as central to intelligence.

## Teaching On-the-Fly and Relational Indexing

On-the-fly indexing involves real-time categorization, fostering cognitive flexibility (Diamond, 2013). Relational indexing links domains, promoting polymathy (Root-Bernstein, 2009). Pedagogical strategies include concept maps (Novak & Cañas, 2006), cross-domain assignments, reflection periods (Schön, 1983), and peer exchanges. These predict lifelong success (Duckworth et al., 2007).

## Ethics and Future Directions

Contagious intelligence raises ethical concerns, such as biased propagation (O'Neil, 2016) and AI amplification of inequalities (Zuboff, 2019). Democratizing indexing via inclusive tools (e.g., Semantic Web; Berners-Lee et al., 2001) promotes equity. Future research should develop diagnostics (e.g., Indexing Style Inventory), longitudinal studies, and hybrid human-AI systems (e.g., Neuralink; Musk, 2019).

## Conclusion

This paper redefines intelligence as a contagious, index-driven spectrum, bridging individual and collective capacities. By prioritizing indexing, we revolutionize education, collaboration, and human potential in an AI-augmented era.

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